

# MEDIA RELEASE



The Hon **David Hawker** MP  
Federal Member for Wannon



18 August 2009

## DOES YELLOW MAKE YOU SMILE?

If you like giving flowers, or receiving flowers and you think the one in two people who get cancer is one too many, then Federal Member for Wannon David Hawker is urging you to buy a daffodil for Daffodil Day on Friday 28<sup>th</sup> August.

“Cancer remains one of Australia’s biggest health problems and is expected to claim the lives of more than 42,000 Australians in 2009,” Mr Hawker said.

“This August, you can help beat cancer by purchasing a Daffodil Day gift, such as a daffodil pin (ranging from \$5-\$50), branded pen (\$5), mini soccer ball (\$7), sparkling diamante pin (\$10), cuddly Dr Dougal Bear (\$10) or a branded USB (\$30).

“Funds raised support cancer research, prevention programs and support services for cancer patients and their families,” he said.

Merchandise will be on sale at volunteer sites (local shopping centres) or throughout August at these supporting outlets: Coles (including Bi-Lo), Millers, Rockmans, BeMe, ANZ, Crossroads, Mobil Quix, and Autograph stores.

“Why not also pick up a fresh bunch of daffodils at Coles during August, or purchase a Daffodil Day reusable shopping bag at Coles Supermarkets?,” Mr Hawker said.

“You can also register to join the thousands of Australians who volunteer to help sell Daffodil Day merchandise. Visit [www.daffodilday.com.au](http://www.daffodilday.com.au) or phone 1300 65 65 85 for more information.

“So if yellow makes you happy and you think that we should all help in the effort to beat cancer, then please buy a daffodil on Daffodil Day.”

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